2024 MAZDA CX-30: PRICING AND PACKAGING

- New 2.5 Carbon Turbo combines bespoke exterior styling with refined turbocharged performance
- Newly available 10.25” infotainment display features wireless Apple CarPlay and Android Auto connectivity and touchscreen functionality
- 2024 CX-30 has a starting MSRP of $24,995

Effective April 3, the destination and handling charge on the 2024 CX-30 is now $1,420 ($1,465 in Alaska).

IRVINE, Calif. (Sept. 19, 2023) – Mazda North American Operations today announces pricing and packaging for the 2024 Mazda CX-30. For 2024, CX-30 gains additional packaging options, such as the introduction of the new 2.5 Carbon Turbo model, along with technological upgrades, like the inclusion of USB-C inputs and a newly available 10.25-inch large center display with touchscreen Android Auto and Apply CarPlay functionality to further improve the ownership experience.

Mazda’s commitment to safety can be seen in the continual evolution and development of our driver assistance and safety technologies. All 2024 CX-30 models will feature Rear Seat Alert, which warns departing occupants that someone is still in the back seat. Blind Spot Monitoring with Rear Cross Traffic Alert is also now standard in CX-30. Along with that, CX-30 2.5 Turbo Premium Plus models also gain the newly available Cruising and Traffic Support technology that originally debuted in the first-ever 2024 CX-90 three-row crossover .

CX-30 2.5 S
The standard CX-30 2.5 S features Mazda’s updated Skyactiv-G 2.5-liter, four-cylinder naturally-aspirated engine. This efficient powertrain delivers 191 horsepower and 186 lb-ft of torque with any fuel grade and is paired with a quick-shifting six-speed automatic transmission with manual mode and sport mode.

All CX-30 models are equipped with the latest i-Activ AWD which continuously monitors weight distribution and shifts power to the appropriate wheels, providing drivers a near instant response to inputs. In addition, all CX-30 models are equipped with G-Vectoring Control Plus and Off-Road Traction Assist as standard.

Standard i-Activsense safety features include Mazda Radar Cruise Control with Stop and Go, Smart Brake Support, High Beam Control, and Lane Departure Warning with Lane Keep Assist, Rear Seat Alert and Blind Spot Monitoring with Rear Cross Traffic Alert. Mazda Connected Services is complementary for three years, which provides the owner with the ability to monitor and control the state of the CX-30 remotely by logging into the MyMazda app and includes in-car Wi-Fi hotspot for three-months or 2GB trial, whichever comes first[1].

The well-appointed interior features an 8.8-inch center display with the latest Mazda Connect infotainment system that can be controlled with the multi-function commander knob and is integrated with Apple CarPlay and Android Auto. Other amenities include a six-speaker sound system with Mazda Harmonic Acoustics speakers, new dual USB-C inputs, seven-inch LCD multi-information gauge display, push button start, remote keyless illuminated entry system, black cloth seats, Rear View Monitor, climate control, electronic parking brake, speed sensitive automatic power doors locks, and power windows with one-touch automatic up/down.

The stylish exterior of the CX-30 includes LED automatic on/off headlights, taillights, and daytime running lights, black rear roof spoiler, gray metallic 16-inch aluminum alloy wheels and matte finish front grille.

CX-30 2.5 S SELECT SPORT
The all-new Select Sport model, which first debuted on 2024 Mazda3, builds off the CX-30 2.5 S model and includes aluminum roof rails, which help benefit owners’ active lifestyles with the additional roof storage. The Select Sport package brings unique stylistic touches that include an available, exclusive Ceramic Metallic paint, 18-inch alloy wheels with a black metallic finish and matching black side mirrors which are heated. Other notable upgrades include black leatherette seats, leather-wrapped shifter and steering wheel with mounted audio, Bluetooth, and cruise control buttons, Mazda Advanced Keyless Entry, dual-zone automatic climate control with rear air condition vents, rear armrest with cup holders, an overhead console with sunglass holder, illuminated vanity mirror, and rear privacy glass.

CX-30 2.5 S PREFERRED

The CX-30 2.5 S Preferred package upgrades the Select Sport with heated front seats with the driver’s seat adding eight-way

power adjustability, lumbar support, and seat memory, along with a power-sliding glass moonroof. The interior is available in black or greige leatherette seats. Other features include a gloss black front grille, 18-inch wheels in a silver metallic finish, and the body-colored door mirrors add memory positioning and tilt when in reverse for enhanced visibility when parking.

CX-30 2.5 S CARBON EDITION
The 2024 CX-30 2.5 S Carbon Edition is offered in Polymetal Gray exterior paint, which is exclusive for the naturally-aspirated models, and complemented with red leather seats and interior. Accenting the unique color scheme are black 18-inch aluminum alloy wheels and gloss black heated door mirrors. Carbon Edition models include all features found in the CX-30 2.5 S Preferred package, along with an upgraded 8-speaker audio system with Mazda Harmonic Acoustics and HD Audio, wireless Apple CarPlay and Android Auto and a wireless Qi phone charger.

CX-30 2.5 S PREMIUM
The CX-30 2.5 S Premium package elevates the Preferred package with many notable updates. Safety is enhanced with Active Driving Display with Traffic Sign Recognition and Adaptive Front-lighting System. Paddle shifters are also equipped on the steering wheel helping further the connected feeling with the driver. The Mazda Navigation system in CX-30 2.5 S Premium has been upgraded for 2024 with an Off-Road Navigation feature which has additional map guidance for trail routes to appease the most adventurous drivers out there. This is further complemented by a 12-speaker Bose Premium Audio, SiriusXM satellite radio, black or white leather seats, a power liftgate, silver metallic 18-inch aluminum alloy wheels, LED signature illumination headlights and taillights, and gloss black side accents.

CX-30 2.5 CARBON TURBO

CX-30 2.5 Turbo models boosts the dynamic driving experience thanks to more horsepower and torque - max torque is available between 2,000 and 2,500 rpm for excellent off-the-line throttle response. The Skyactiv-G 2.5 Turbo four-cylinder engine produces 250 horsepower and 320 lb-ft of torque on premium 93 octane fuel, while on regular 87 octane fuel it produces 227 horsepower and 310 lb-ft of torque.

Building off the idea of the Carbon Edition, CX-30 2.5 Carbon Turbo features unique exterior and interior styling features, now paired with ample turbocharged performance. The 18-inch alloy wheels sport a black metallic finish and are complemented by black side mirrors – which are heated, tilt in reverse and have memory positioning – along with a black signature grille, wing, and side garnish. The Zircon Sand exterior color is exclusive to the Carbon Turbo as are the Terracotta leatherette and black suede-trimmed seats.

All CX-30 2.5 Turbo models now feature a 10.25-inch large center display that includes touchscreen functionalitywhen using Apple CarPlay and Android Auto, along with a wireless Qi phone charger and wireless Apple CarPlay and Android Auto connectivity. The CX-30 2.5 Carbon Turbo pairs this to an 8-speaker audio system.

CX-30 2.5 TURBO PREMIUM

CX-30 2.5 Turbo Premium package features a power liftgate, heated steering wheel with paddle shifters, available black or white leather seats, Bose 12-speaker premium audio, Mazda Navigation, Active Driving Display with Traffic Sign Recognition, Adaptive Front-lighting System, shark fin antenna, frameless auto-dim rearview mirror, heated door mirrors with memory positioning, and windshield wiper de-icer. This package also includes LED signature illumination headlights and taillights, gloss black exterior accents, and black metallic 18-inch aluminum alloy wheels.

CX-30 2.5 TURBO PREMIUM PLUS
The CX-30 2.5 Turbo Premium Plus completes the exceptional packaging with the addition of many convenience features. Homelink connectivity is added to the frameless auto-dim rearview mirror, along with an auto-dim driver's door mirror. This top-level package includes a 360° View Monitor with front and rear parking sensors, Rear Direction Base Safety, which includes Smart Brake Support-Rear and Rear Cross-Traffic Braking, and new for 2024 is the inclusion of Cruising and Traffic Support. This level two driver assistance technology[2] helps reduce driver fatigue and allows CX-30 to maintain a constant distance between the vehicle in front of it without the driver having to use the accelerator or brake pedal. This system also has a steering assist function where, when the lane lines are detected, assists the driver in keeping the vehicle within its lane.

MSRP[3] FOR THE 2023 MAZDA CX-30 IS AS FOLLOWS:

Model	MSRP
CX-30 2.5 S	$24,995
CX-30 2.5 S Select Sport	$26,500
CX-30 2.5 S Preferred	$28,790
CX-30 2.5 S Carbon Edition	$29,790
CX-30 2.5 S Premium	$31,990
CX-30 2.5 Carbon Turbo	$32,790
CX-30 2.5 Turbo Premium	$34,990
CX-30 2.5 Turbo Premium Plus	$36,800

PREMIUM PAINT COLORS:

Soul Red Crystal Metallic	$595
Machine Gray Metallic	$595
Polymetal Gray Metallic	$450
Snowflake White Pearl Mica	$450
Ceramic Metallic	$450

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[1] Mazda Connected Services is provided during a three-year trial period; annual subscription fees appl thereafter. A compatible phone with cellular or Wi-Fi services is necessary to access Mazda Connected Services features. Verizon is the service provider of Mazda Connect Wi-Fi. Trail or paid subscription required.

[2] Driver assist features are not a substitute for safe and attentive driving. There are limitations to the range, functionality, and detection of each driver assist feature. Driver assist features vary based on vehicle package and trim combinations. Please see your Owner's Manual for further details.

[3] MSRP does not include $1,375 for destination and handling ($1,420 in Alaska), taxes, title or additional fees. Dealers set

actual sale prices.

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